

What is happening in CPWN for October 2023!

From The President



FROM THE PRESIDENT – Shobita DuBois

We all recognize what a pink ribbon represents. October has come to be known as Breast Cancer Awareness Month. But, did you know that the first ribbon that called attention to breast cancer research wasn't pink? In fact, it was peach!

Charlotte Haley lived in Simi Valley, California, outside of Los Angeles. In the 1980s, Charlotte's sister and daughter were diagnosed with breast cancer during a time when not many people talked about it. It was more of a "whisper behind closed doors" type of disease. Charlotte was determined to change that and encourage legislators to increase funding for breast cancer research. She decided to make ribbons to draw attention to the disease – peach ribbons. Peach was Charlotte's favorite color. She started pinning peach ribbons on cards that said, "The National Cancer Institute annual budget is \$1.8 billion, only 5 percent goes for cancer prevention. Help us to wake up our legislators and America by wearing this ribbon." Charlotte handed these out everywhere, sent them to First Ladies and Dear Abby, and even mailed them overseas to gain a more global awareness.

In the early 1990s, *Self Magazine* approached Charlotte and asked her if they could use her ribbon to expand the movement. However, Charlotte didn't want big businesses to commercialize the concept only to profit from the cause. She refused. It was in 1992 that the editor of *Self Magazine*, Alexandra Penney, changed the color of the ribbon to pink. After teaming up with Estee Lauder, *Self Magazine* launched the breast cancer awareness campaign in its October, 1992 edition. Estee Lauder make-up counters handed out approximately 1.5 million ribbons with a card describing a proper breast self-exam and collected over 200,000 pink ribbon petitions that called for legislators to increase research funding. Meanwhile, The Susan G. Komen Foundation had already started using the color pink as its Foundation's color. In 1991, the Foundation handed out pink ribbons at its Race for the Cure.

Whether you attribute the origin of the pink ribbon to Charlotte, Alexandra Penney or The Susan G. Komen Foundation, the fact remains that breast cancer research is squarely on the map today. There is no longer a stigma attached to breast cancer, and survival rates are better than they have ever been in large part because of research efforts. So, wear peach or pink this month to show your support for breast cancer awareness.

What You Missed

WHAT YOU MISSED – Shobita DuBois

October hosts our biggest fundraising event, the Fashion Show! Our 24th Annual Fashion Show was held at Vignin Manor on October 10th. We had some of the best food from The Local, refreshing drinks (our signature drinks were sponsored by some of our members!), and the latest fashions from local boutiques. This is one event you cannot miss ever again! Stay tuned and attend our December meeting as we distribute funds from the Fashion Show to our community nonprofits. Check out our social media to see pictures from the Show.

Thank You to our Fashion Show Sponsors

Thank you so much to our wonderful sponsors! Their generosity helped to make our Fashion Show a success. All of our sponsor's websites are linked below; please check them out!

VIP Sponsor

[Harford Tree Experts and Landscaping, Inc.](#)
Residential and Commercial Tree Services, Hardscaping, and Landscaping.

Runway Sponsors

[Turf Connection, Inc.](#)
Lawn, Landscape Maintenance, and Hardscape Installation.

[Four Green Fields](#)
Medical and Adult Use Cannabis.

Favor Sponsor

[Harford Community College](#)
Affordable degree, certificate, career and workforce programs.

Bar Sponsors

[Crabby Axe](#)
Harford County's Premier Axe Throwing Venue.

[Harford Bank](#)

Personal and Business Checking, Savings, Loans, and Credit.

[Susquehanna Spine and Rehab](#)

Chiropractic, Physical Therapy, and Massage.

[Jarrettsville Federal Savings and Loans](#)

Personal and Business Checking, Savings, Loans, and Credit.

Dessert Sponsors

[The Arc Northern Chesapeake Region](#)
Services and Programs for people of differing abilities.

[Bev Smith - American Premier Realty](#)

Residential real estate with excellent customer service.

[Longstream Coaching and Training](#)

Helping people stop making excuses and live their best lives.

Chesapeake Sponsors

[Acadia Windows and Doors](#)
Windows, Doors, and Entry Systems.

[APGFCU](#)

Personal and Business Checking, Savings, Loans, and Credit.

[Jones Advisory, LLC](#)

Accounting, Auditing, Tax Prep, and More.

[DiPaula Law](#)

Business Law, Contract Law, Bankruptcy, Estate Planning, Civil Litigation, and Real Estate Law.

[RSM](#)

Assurance, Tax, and Consulting Services for Middle Market Leaders.

[Saltworks Spa](#)

Salt Therapy, Massage, Facials, Waxing, Acupuncture, and More.

[Shaffer Law Office](#)

Elder Law and Estates and Trusts.

Professional Sponsors

[Brown, Snee, Young, Lutche, and Hemlinger](#)
Estate Planning, Probate, Business and Commercial Law, Real Estate, and More.

[Chesapeake Landscapes, LLC](#)

A design, build, and maintain landscape company.

[Comer Construction, Inc.](#)

Women Owned Site Development Contractor.

[Elegant Restoration](#)

Full restoration for water damage, fire damage, storm damage, biohazards, and more.

[Jeannette Stancill - Mortgage Loan Officer](#)

The lender that always has your back.

[Greenspring Nursery and Gift House](#)

Landscaping, Design, Nursery, Gifts, and More.

[Harford County, Maryland](#)

Local government.

[Harford Mutual Insurance Group](#)

Protecting your financial wellbeing with quality insurance products and services.

[Ameriprise Inspire Confidence Group](#)

Helping you achieve your financial goals.

[WendMill Designs](#)

Custom Interiors and Window Treatments.

[Key Title, Inc.](#)

Protecting you and your property with home titling services.

[Restorative Balance Stretch Therapy](#)

Keeping you fit for sport and life with Fascia Stretch Therapy.

[Mid-Atlantic Title](#)

Residential and Commercial Title Services.

[Motivated by Kelly](#)

Keeping you organized and productive.

[Seven Stones Life Coaching](#)

Build a life you love.

[Substance and Style](#)

Animation, Content Marketing, and SEO.

[USB Payment Processing](#)

Credit and Debit Card processing you can count on.

In-Kind Sponsors

[DJ Korey With A K and Baltimore's Premier Event Solutions](#)
DJ and Event Solutions.

[Image 360](#)

Custom Signs and Graphics Solutions.

[The Local](#)

Elevated Comfort Food.

[McComas Family Funeral Homes](#)

Celebrating a Life Lived.

Join Us for Next Month's Meeting!

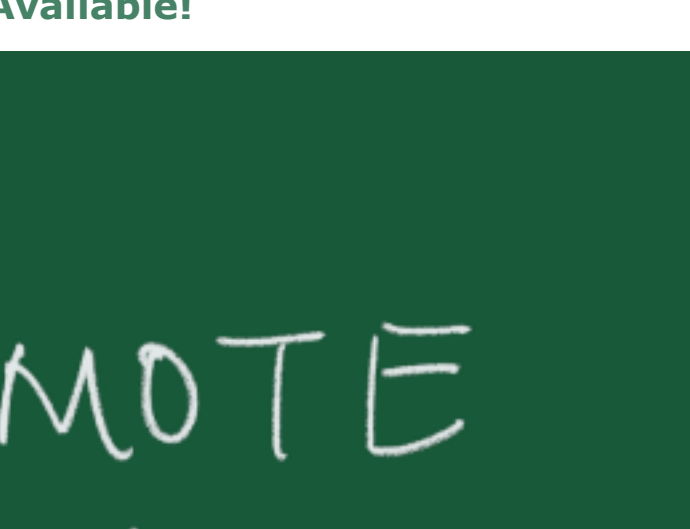
You don't want to miss November's meeting! It promises to be one of our best yet!

Network with other CPWN members and guests, and hear from photographer and Magnolia Network star Keyanna Bowen!

Date: Tuesday, November 14, 2023
Time: 11:30 a.m.-1:30 p.m.
Location: Richlin Ballroom 1700 Van Bibber Road, Edgewood, MD 21040
Cost: \$30 members, \$40 guests
[REGISTER HERE!](#)

This Month's Speaker: Keyanna Bowen

A design tv-host and photographer on a mission to inspire the way you live.

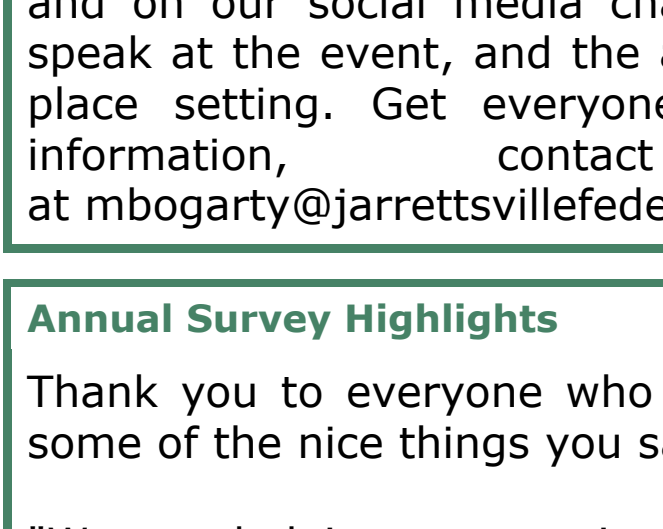


"After graduation, I moved back home to the Eastern Shore of Maryland and quickly realized the lack of creative opportunities in my small town. I had two options — move to a city with more opportunities, or create my own. I chose the latter. And that's how this all started..."

"In 2015, I purchased a DSLR camera, taught myself how to photograph interiors and launched East + Lane as a creative outlet to share my passion for home, design, and small town lifestyle. In 2021, I was named [Top 50 Interiors Photographer](#) by Architectural Digest. And in 2022, my dream of becoming a design tv host came true when I landed a show on Magnolia Network, called [Rental Redo](#). The September 2023 issue of [betterhomedesigns](#) features an 8-page spread, but has also named me as a 2023 Stylemaker. Such a pinch me moment!"

<https://www.instagram.com/reel/CwctwPhne9M/>
 TV Host of #RentalRedo on @magnolianetwork. Link below
<https://eastnflane.com/2023/12/how-i-landed-a-show-on-magnolia-network/>

This Month's Sponsor: Monica Worrell, APGFCU



Monica Worrell has been the APGFCU Business Development Director for the APGFCU since 2018. As a representative of APGFCU, Monica works with local businesses and community organizations to provide the benefits of credit union membership in addition to managing APGFCU's community sponsorship program for Harford County and Aberdeen Proving Ground. Monica began her career in the hotel and restaurant industry, working in the field for over 25 years. Making a career change in her early forties, she served as the Chief Spokesperson for the Harford County Sheriff's Office from 2007 until 2012, and later served as an elected official for the City of Havre de Grace while working at a local medical practice as their Operations Manager and Marketing Director. Active in the community for over 30 years, she has served on a myriad of local boards and committees. She is currently serving on the UM UICH Foundation Board, Harford County Chamber of Commerce, Harford Community College Foundation Board, the Women's Giving Circle and the Harford Community Advisory Board for the Y of Maryland. In addition, she recently accepted the chairmanship of the Harford County Economic Development Advisory Board. Monica has two grown sons and lives in Milton, DE with her husband, David, and their rescue beagle mix, Brandy.

2024 Sponsorship Opportunities Are Now Available!



Sponsoring an event is an excellent way to promote your business or organization. As an event sponsor, you are promoted in our newsletter and on our social media channels. You are also given five minutes to speak at the event, and the ability to place marketing materials at every place setting. Get everyone talking about your business! For more information, contact Mary Ann Bogarty at mbogarty@jarrettsvillefederal.com.

Annual Survey Highlights

Thank you to everyone who responded to our Annual Survey! Here are some of the nice things you said about CPWN!

"Women helping women is the cornerstone of CPWN. Business grows, friendships are made and fun times are shared."

"I joined CPWN when I started my new business based in Harford County for the purpose of networking and generating new clients. What I have found is a spectacular group of women who are welcoming and interesting!"

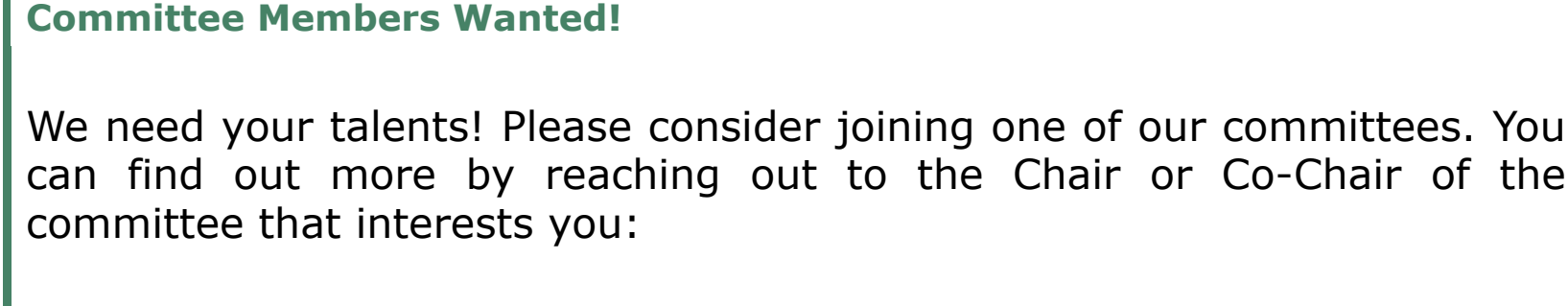
"CPWN is a truly inspiring group of local leaders spanning a wide variety of disciplines. The networking and career benefits of becoming a CPWN member are highly valuable. The genuine friendliness, support, positivity and sense of community make the experience incredibly rewarding - and fun!"

Call for Testimonials

What Has CPWN Done for You?

We're looking for short videos (30 seconds or less) and/or written statements about CPWN's impact. Tell us how being a member has helped you grow your business or nonprofit and how the connections you've made here have helped you professionally or personally. Responses will be posted on social media, the CPWN website, and/or in the newsletter, so make sure you say the name of your business when you introduce yourself. Please send your videos or written testimonials to Dinah at dbertholdt@harfordcenter.org or 443-601-9850, and feel free to reach out to Dinah with any questions. Thank you!

Please Take Our Fashion Show Survey!



Please be on the lookout for our Fashion Show Survey, which will be sent to you in the next week or so. Your feedback is crucial in making this event a success year after year. We ask that you complete the Survey even if you were unable to attend. Thank you for your continued support with our biggest fundraiser!

Committee Members Wanted!

We need your talents! Please consider joining one of our committees. You can find out more by reaching out to the Chair or Co-Chair of the committee that interests you:

- Membership, Jane Hardwick**
jhardwick@mtb.com
- Co-Chair, Janis McGuire**
janismcguire@gmail.com
- Events, Kim Zavrotny**
kvavrotny@mccomasfuneralhome.com
- Marketing, Dinah Bertholdt**
dbertholdt@harfordcenter.org
- Fashion Show, Erika DiCocco**
erika@crabbyaxe.com
- Sponsorships, MaryAnn Bogarty**
mabogarty@jarrettsvillefederal.com

2023 Price Fluctuation for Meetings

Due to cost increases at the area venues, in 2023, our meeting costs may fluctuate to provide attendees with an appropriate meal. We will always make our best effort to stay within a reasonable budget. Just be aware when you are registering for meetings in 2023, the cost per meeting may fluctuate from our usual \$25 from month to month.

Anniversaries



Jennifer Vido	7 Years
Colleen Rosensteel	7 Years
Angela Rojek	5 Years
April Cheatham	4 Years
Michèle Karczeski	4 Years
Lynese Domiano	3 Years
Yvonne Golczewski	2 Years
Jamielyn Carter	2 Years
Rachel Fox	2 Years
Julia McElhone-Singer	1 Year
Emily Weigman	1 Year
Danielle Stinespring	1 Year
Heather Lamont	1 Year