


February 2024 CPWN Newsletter

**From The President**



**FROM THE PRESIDENT – Shobita DuBois**  
*A History of Love by Diane Ackerman.*

*Love. What a small word we use for an idea so immense and powerful it has altered the flow of history, calmed monsters, kindled works of art, cheered the forlorn, turned tough guys to mush, consoled the enslaved, driven strong women mad, glorified the humble, fueled national scandals, bankrupted robber barons, and made mincemeat of kings. How can love's spaciousness be conveyed in the narrow confines of one syllable? Love is an ancient delirium, a desire older than civilization, with taproots stretching deep into dark and mysterious days...The heart is a living museum. In each of its galleries, no matter how narrow or dimly lit, preserved forever like wondrous diatoms, are our moments of loving and being liked.*

I have read this poem to my yoga students a couple times now. Actually, the last two Februarys, in honor of Valentine's Day. It moves my soul every time I read it because it focuses on the power of love. Yet, we still take for granted the person or people who love us most. It is natural to be lulled into a place of complacency when you have a love that is loyal and true. It is also natural to take advantage of that loyal love by ignoring the little things that once nourished and made that love blossom. A hug, a word of encouragement, remembering small references for a future gift, making a favorite meal...you know what I'm talking about. I say all this because we are all in various stages of relationships with significant others, children, parents, friends and family. Instead of scoffing at Valentine's Day and this popular celebration of "love," use this spotlight as an opportunity to remember...remember the small things that made that love strong. And while you're at it, give that hug, say that encouraging word, buy that tiny gift that will bring a smile to your love's face. As for me, I'm making that favorite meal. Softens the heart and satisfies the soul EVERY time.

**What You Missed**

**WHAT YOU MISSED – Shobita DuBois**

I'm just going to go ahead and say it, our February meeting at The Colored School Museum and Cultural Center on February 13<sup>th</sup> was one of our best events in CPWN history. Kimberly Ellison-Taylor spoke to what ended up being an intimate group (due to the weather), but what we gained from her was priceless. I received so many emails/feedback from our Members about the perfect location coupled with the perfect speaker. And, let us not forget Crossroads Bistro, who once again, prepared a delicious, hot lunch for us. Stay tuned because we may have Kimberly back at a later date.

**Join Us for Next Month's Meeting!**

**Join Us For March's Networking Meeting!**  
 Tuesday, March 12, 2024  
 11:30am -1:30pm  
 Vandiver Inn  
 301 S. Union Ave., Havre de Grace, MD 21078

**\*\*\*PLEASE NOTE THIS FACILITY IS NOT HANDICAP ACCESSIBLE\*\*\***

Members - \$30 | Guests - \$40  
 Registration ends on **3/7/2024**  
[Register For This Event](#)

**This Month's Speaker: Alison Imhoff**

**Alison Imhoff, LCSW-C**  
**Director of Counseling & Client Services**  
**SARC**  
**(Sexual Assault Spouse Abuse Resource Center)**


Alison has 20 years of experience in school social work and community mental health, and has worked at Sexual Assault/Spouse Abuse Resource Center (SARC) in Harford County Maryland for 5 years- First as the Safehouse Director and now as the Director of Counseling & Client Services.

Alison Imhoff is an LCSW-C who graduated with her MSW from University of Maryland School of Social Work with a dual concentration of Management & Community Organizing as well as Clinical Therapy with Families and Children.

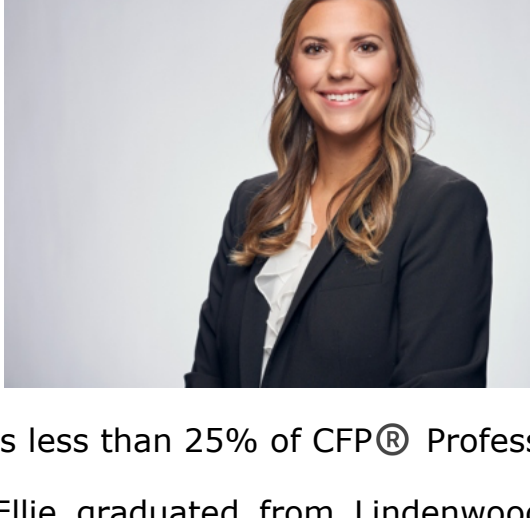
Alison over- sees the Counseling Department, Client Services (Wrap-around Case Management), the Hospital Companion Program, the Community Educator team and the Abuser Intervention Program. Alison serves as a chair on Domestic Violence Fatality Review teams on a county and state level, and as a Commissioner on the Harford County Women's Commission.

Alison was appointed as a Court Appointed Expert in the field of Social Work in 2019 with specialties in Trauma and Childhood Development.

In her family life, she is a mom of two little girls, and a wife, and sits on several local boards, committees and commissions.



**This Month's Sponsor: Ellie Bockstie**



Ellie has joined the Ozazewski/Decker/Plunkett Wealth Management Team at Janney Montgomery Scott LLC as a Financial Advisor. She graduated from Janney's Financial Advisor Development Program in 2022, which is designed to help cultivate the necessary skills to build a successful financial advisory business. Ellie became a CERTIFIED FINANCIAL PLANNER™ practitioner in 2023. Becoming a CERTIFIED FINANCIAL PLANNER™ professional is the standard of excellence in the financial advising business for competent and ethical financial planning. It is one that she is most proud of, especially being able to represent the small group of women who are practicing CFP® professionals (which is less than 25% of CFP® Professionals).

Ellie graduated from Lindenwood University in Saint Charles, MO, with a Master's in Business Administration. For her undergraduate degree, she earned a Bachelor of Science from the University of Maryland, College Park.

Ellie was most recently with T. Rowe Price as a client engagement associate, where she specialized in assisting clients with their retirement plans. Before T. Rowe Price, Ellie was with Bankers Life Insurance Company as a retirement advisor and insurance sales representative.

Ellie's passion is lacrosse, and she was an NCAA Student Athlete and NCAA Academic All-Conference Honoree while at Lindenwood University. She was also president of the Women's Club Lacrosse at the University of Maryland.

**Note: When we are able to take walk-ins, an additional \$10 fee will be added to your registration.**

**Members Making News**

**AND THE WINNER IS...**

Congratulations to **Ellie Bockstie** and **Libby Plunkett!** Ellie and Libby were recognized in Forbes as **Best-In-State Wealth Management Team for 2024!** See their profile [here](#) and view the complete list of winners by state [here](#).

**Congratulations to our "Best of Harford" winners!**

Lisa Fuller, Fuller and Associates  
 Best Insurance Agency

Lauren Moseley, Salt Works Spa  
 Best Alternat Wellness Center & Best Day Spa

Angela Gregory, Harco Credit Union  
 Best Mortgage Company & Best Bank/Credit Union

Rockfield Manor  
 Best Events Venue

Jessica Whittington, Whittington Pet Sitting  
 Best Doggie Daycare

Congratulations to all the nominees!  
[Click here](#) to read the full list of winners and nominees.


**Get The Most Out Of Your Membership**

If you missed our January meeting, you missed getting this handy handout! Please **update your profile information** so our members can find you and send business your way. Also, **don't forget to join our Facebook group**. While our Facebook page is dedicated to promoting the organization, members are able to promote themselves in our group. Finally, **if you know anyone who isn't getting our emails, please forward this information to them so they can "whitelist" our email address.**

**Get The Most From Your Membership!**

**Update Your Profile!**  
 Make sure other CPWN Members know what you do, and know how to find you!  
**Tip: Add a photo to stand out!**

Visit the "Members Only" section of the CPWN website to make changes.



**Make Sure You're Getting Our Emails**  
 If you're not getting our newsletter and other important emails, our emails might be going to your spam or junk folders. To fix this, please whitelist the email address info@cpwnet.org. Here's how:

**Outlook:**  
 Click the gear icon -> Select "View All Outlook Settings."  
 Choose "Mail" in the Settings Menu  
 Click on "Junk Email"  
 Go to "Safe Senders and Domains"  
 Click "Add"  
 Enter the email address: info@cpwnet.org  
 Click "Save"


**Gmail:**  
 Go to Settings  
 Choose "Filters and Blocked Addresses"  
 Create a new filter  
 In the pop up (looks like an email), type the address info@cpwnet.org in the "from" field  
 Click "Create filter."  
 Check "Never Send to Spam" in the filter options  
 Save

**Yahoo:**  
 Go to Settings -> More Settings  
 Select "Filters"  
 Click "Add" and type in info@cpwnet.org  
 Name the filter (you can name it anything, "safe" or "whitelist" are good choices)  
 Select "Send all mail to Inbox"  
 Save

**AOL:**  
 Open Contacts  
 Click "New Contact"  
 Add info@cpwnet.org  
 Email from this address will automatically go to your inbox

If you have any other email provider, please contact your administrator for support.

**Join Our Facebook Members Group!**  
 Did you know we have a group as well as a page on Facebook? In our group, you are welcome to post about and promote your business, make special offers, and network with other members online.



**2024 Sponsorship Opportunities Are Now Available!**



Sponsoring an event is an excellent way to promote your business or organization. As an event sponsor, you are promoted in our newsletter and on our social media channels. You are also given five minutes to speak at the event, and the ability to place marketing materials at every place setting. Get everyone talking about your business! 2024 Event Sponsorships cost \$200, which includes registration for one person.

New! In 2024, we are also offering the opportunity to be a Newsletter Sponsor. Newsletter Sponsors may provide one short (700 words or fewer) educational/informative article to be published in the monthly newsletter and emailed to our membership. The article must provide useful, relevant information about a topic on which you're an expert, and we reserve the right to edit for length or clarity or to fix errors in grammar or spelling. Newsletter Sponsorships cost \$50 and include a brief bio and link to your business's website or social media channels.

For more information about sponsorship opportunities, please contact Mary Ann Bogarty at mbogarty@jarrettsvillefederal.com.

**Committee Members Wanted!**

We need your talents! Please consider joining one of our committees. You can find out more by reaching out to the Chair or Co-Chair of the committee that interests you:

**Membership, Jane Hardwick**  
 jhardwick@mtb.com

**Co-Chair, Janis McGuire**  
 janisdmcguire@gmail.com

**Events, Kim Zavrotny**  
 kzavrotny@mccomasfuneralhome.com

**Marketing, Dinah Bertholdt (Committee full)**  
 dinah@substance-and-style.com

**Fashion Show, Wendy Miller**  
 wendmilldesigns@gmail.com

**Co-Chair, Erika Decocco**  
 erika@crabbyxco.com

**Sponsorships, Mary Ann Bogarty**  
 mabogarty@jarrettsvillefederal.com

**Anniversaries**



Thanks for being part of CPWN!

**23 Years**  
 Janis McGuire - McGuire Enterprises

**18 Years**  
 Bev Smith - American Premier Realty

**9 Years**  
 Kelli Clawson - The Arc NCR

**6 Years**  
 Lisa Hershey - Hershey Accounting & Tax Partners

**2 Years**  
 Megan Bravo

**1 Year**  
 Alison Fair - Rosedale Federal Savings and Loan  
 Marty Ricci-Ehrhardt - Marty Living  
 Kristen Burton